

JANUARY/FEBRUARY

DEADLINES

Ad Closing: 11/15/2011
Materials: 11/22/2011

FEATURES

- Concrete paving
- Grading & fine grading
- Skid steers & track loaders
- Equipment overhaul
- Technology: High tech on a budget

BONUS DISTRIBUTION

World of Concrete
IECA

MARCH/APRIL

DEADLINES

Ad Closing: 1/9/2012
Materials: 1/16/2012

FEATURES

- Asphalt paving
- Excavating
- Hauling equipment
- Site clearing/grinding
- Technology: Utility detecting
- Loaders

BONUS DISTRIBUTION

World of Asphalt

MAY

DEADLINES

Ad Closing: 2/28/2012
Materials: 3/7/2012

FEATURES

- Compact equipment
- Scraping
- Retaining walls/slope stabilizing
- Trenching & shoring (including vacuum & hydro excavating)
- Technology: Machine control

JUNE Paving & Road Building Issue

DEADLINES

Ad Closing: 4/16/2012
Materials: 4/23/2012

FEATURES

- Building roads/highways • Resurfacing • Recycling materials (grinders etc.)
- Flat work primer (geosynthetics) • Technology: management software

JULY/AUGUST

DEADLINES

Ad Closing: 6/1/2012
Materials: 6/8/2012

FEATURES

- Worktools/Attachments
- Dump trucks: side, bottom, rigid, articulated
- Maintaining & lubricating in the field
- Backhoes/loaders
- Technology: bidding software

SEPTEMBER/OCTOBER

DEADLINES

Ad Closing: 7/24/2012
Materials: 7/31/2012

FEATURES

- Loading & dozing
- Compacting
- Trailers & the power to move them
- C&D & material reuse
- Technology: GIS

NOVEMBER/DECEMBER

DEADLINES

Ad Closing: 9/17/2012
Materials: 9/24/2012

FEATURES

- Maintenance: preparing for the next season
- Excavating including hydro & vacuum
- Trenching & shoring/utility detection
- Technology: Take off software